

<i>SERFF Tracking Number:</i>	<i>AMRP-127022771</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>World Insurance Company</i>	<i>State Tracking Number:</i>	<i>47921</i>
<i>Company Tracking Number:</i>	<i>M1325W</i>		
<i>TOI:</i>	<i>H16I Individual Health - Major Medical</i>	<i>Sub-TOI:</i>	<i>H16I.005C Individual - Other</i>
<i>Product Name:</i>	<i>WIC Service Rider - Individual</i>		
<i>Project Name/Number:</i>	<i>WIC Service Rider - Individual/M1325W</i>		

Filing at a Glance

Company: World Insurance Company

Product Name: WIC Service Rider - Individual SERFF Tr Num: AMRP-127022771 State: Arkansas

TOI: H16I Individual Health - Major Medical SERFF Status: Closed-Approved- State Tr Num: 47921
Closed

Sub-TOI: H16I.005C Individual - Other Co Tr Num: M1325W State Status: Approved-Closed

Filing Type: Form Reviewer(s): Rosalind Minor

Authors: Susan Falk, Sarah Shives, Disposition Date: 02/21/2011

Jamie Mueller, Michele Kulish

Danielson, Colletta Maddy

Date Submitted: 02/07/2011 Disposition Status: Approved-Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: WIC Service Rider - Individual

Project Number: M1325W

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Status of Filing in Domicile: Authorized

Date Approved in Domicile: 02/03/2011

Domicile Status Comments:

Market Type: Individual

Individual Market Type: Individual

Filing Status Changed: 02/21/2011

State Status Changed: 02/21/2011

Created By: Colletta Maddy

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Colletta Maddy

PPACA: Not PPACA-Related

PPACA Notes: null

Filing Description:

We are attaching endorsement M1325W for your Department's review. This form is new and does not replace any form currently on file with your department. This form is being filed for general use with all policy series.

This rider will be used when a policyholder requests a change to the coverage. The endorsement will explain the change that was made to the coverage and will become part of the insurance contract.

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 Company Tracking Number: M1325W
 TOI: H16I Individual Health - Major Medical Sub-TOI: H16I.005C Individual - Other
 Product Name: WIC Service Rider - Individual
 Project Name/Number: WIC Service Rider - Individual/M1325W

We hope this filing meets your approval. If you have any questions, please contact me at 1-800-641-0366, extension 4250, or at colletta.maddy@americanenterprise.com.

Colletta Maddy
 Compliance Anlyst

Company and Contact

Filing Contact Information

Colletta Maddy, colletta.maddy@americanenterprise.com
 601 6th Ave. 515-245-4250 [Phone]
 Des Moines, IA 50309

Filing Company Information

World Insurance Company	CoCode: 70629	State of Domicile: Nebraska
11808 Grant Street	Group Code: 3527	Company Type: Life and Health
Omaha, NE 68103-8000	Group Name: American Enterprise	State ID Number:
(402) 496-8289 ext. [Phone]	FEIN Number: 47-0339860	

Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	Filing or review of life and health policy/contracts, endorsements, certificate, riders, applications or annuity forms, per form...\$50.00.
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
World Insurance Company	\$50.00	02/07/2011	44469369

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Rosalind Minor	02/21/2011	02/21/2011

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Disposition

Disposition Date: 02/21/2011

Implementation Date:

Status: Approved-Closed

HHS Status: Not Reported

State Review: Reviewed-No Actuary

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	Approved-Closed	Yes
Supporting Document	Application	Approved-Closed	Yes
Supporting Document	Health - Actuarial Justification	Approved-Closed	Yes
Supporting Document	Outline of Coverage	Approved-Closed	Yes
Supporting Document	PPACA Uniform Compliance Summary	Approved-Closed	Yes
Form	Service Rider	Approved-Closed	Yes

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Form Schedule

Lead Form Number: M1325W

Schedule Item	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
Approved-Closed 02/21/2011	M1325W	Policy/Cont Service Rider ract/Fratern al Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		45.100	M1325W.pdf



P.O. Box 14556, Des Moines, Iowa 50306-3556
National Headquarters – Omaha, Nebraska

Customer Service • 1-800-786-7557

Policyowner: [John Q. Policyowner]
[Insured: Jane Doe]
Policy/Certificate Number: [1234556]
Effective Date: [03/01/2011]

ENDORSEMENT


The coverage to which this endorsement is attached is amended to read as follows:

[We added/removed insured and/or dependent, added/removed benefit, increase or decrease benefit, added/removed rider, added/removed waiver.]

The owner of the insurance will receive and control all benefits provided under this coverage. The owner pays the premium and will notify the Company of injury, sickness, and proof of loss in keeping with the requirements of the coverage.

Subject to all conditions, agreements and limitations of the coverage as written, except as specifically provided.

All other provisions of the coverage to which this Endorsement is attached remain unchanged.


[]
[Mary K. Durand]
Secretary

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Supporting Document Schedules

	Item Status:	Status Date:
Satisfied - Item: Flesch Certification	Approved-Closed	02/21/2011
Comments:		
Attachment:		
Flesch Score Certification - WIC.pdf		

	Item Status:	Status Date:
Bypassed - Item: Application	Approved-Closed	02/21/2011
Bypass Reason: Not applicable.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Health - Actuarial Justification	Approved-Closed	02/21/2011
Bypass Reason: Not applicable.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Outline of Coverage	Approved-Closed	02/21/2011
Bypass Reason: Not applicable.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: PPACA Uniform Compliance Summary	Approved-Closed	02/21/2011
Bypass Reason: Not applicable.		
Comments:		

**READABILITY CERTIFICATION
FLESCH SCORE**

<u>FORM NUMBER</u>	<u>FLESCH SCORE</u>
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M1325W	45.1
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THIS FLESCH READING EASE SCORE WAS BASED ON THE ENTIRE TEXT OF THE FORM.

I CERTIFY THAT THE FORM SHOWN ABOVE ACHIEVED THE SCORE INDICATED.



Michael C Fitzgerald
Vice President & General Counsel